

2018 LAS Website, Newsletter & Other Communications Report

This is the seventh year for the LAS website. I continue to work with our web designer, Les Dickson and we are so grateful for his assistance. I continually keep a list of updates that need to be made and when we need them done I email Les and he works his magic. In last years report I mentioned that in 2012 there were 1,948 first time visits to the site, this number continues to rise each year as the results from the end of April 2018 are at 22,445.

New to the site this past year is a professionals tab which will have more advanced information and professional workshops will be added. Tracy Gardikiotis is in charge of this section and she has also kept the Lymphedema Therapists list in SK up to date. A big thank you to Tracy for her dedication and time.

The web site is a great way to stay in touch with LAS happenings and events but I encourage you to join our private LAS Facebook Group. Lymphedema patients and professionals post interesting lymphedema/lipedema articles and events on there quite frequently and it's a great way to stay in contact as most things will be posted in this group first. We have 223 members in this group.

The LAS newsletter is for members only and has been a wonderful form of communication in between LAS Pathways inserts as the Pathways write up is due two and a half months before print. Members get three to four newsletters yearly. Erica Bailey volunteered to assist me with the newsletter this past year and I'm grateful. Newsletters are sent through email and for the members that don't have email are mailed a paper copy.

A reminder to all LAS Members with an email address, there is a "members only" tab that you can access to through our website. To find out your password go to the tab, click on "Help" and this will direct you in obtaining your password. In this section you can see the LAS Newsletters, Pathways inserts from SK and other provinces and AGM Reports. If your a new member your email will be added with the next updates.

I've managed the LAS Pathways insert ads since shortly after the Pathways magazine started. We have many supportive businesses in this province and we appreciate them! Marilyn Miller will be taking over the ads, thanks Marilyn.

LAS has come such a long way over the years and I'm so proud of all it's accomplishments. It's a group effort and all volunteers and members are appreciated!

Respectfully submitted by
Angela Connell-Furi LAS Vice President